

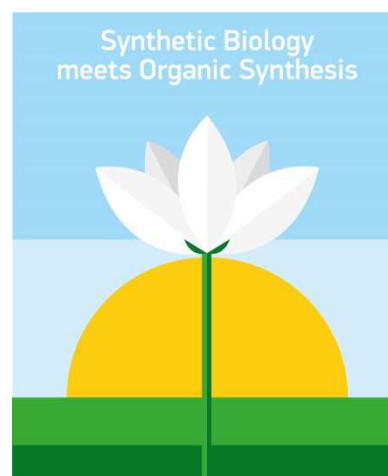
UC Berkeley and University of Copenhagen proudly present:

## Optimal Production of High Value Compounds

– Dialogue Between Fields for more Efficient Output

Conference in Berkeley 10-12 Nov 2014

*The conference seeks to explore a new multileveled approach to speed up knowledge development and enter the fast track to optimal, large-scale and market-relevant production of high value compounds.*



Cross-disciplinary conference

Berkeley, 10-12 Nov. 2014

### Focus areas/sessions:

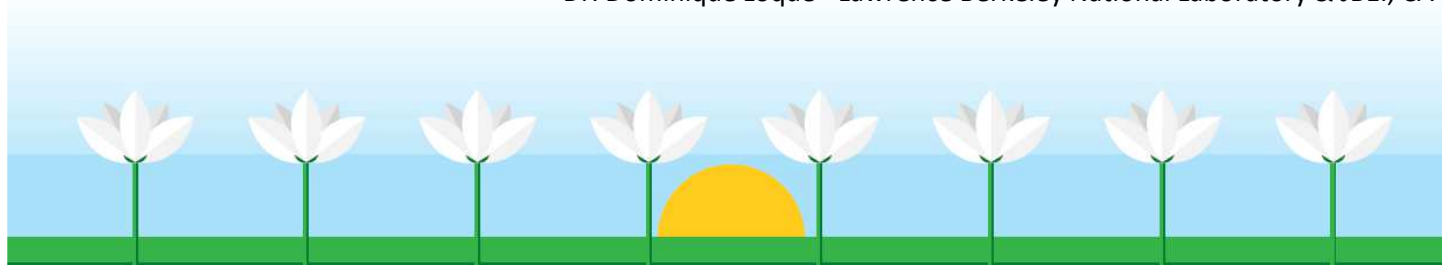
1. *Synthetic Biology & Organic Synthesis – common challenge, competition or collaboration?*
2. *Grand Opportunities - Bridging science, industry and investors*
3. *Production hosts and bilateral knowledge exchange*
4. *Compartments & Localization – Enzymes and Products*
5. *Unifying cloning principle and synthetic biology workflow to facilitate generation of 100s of permutations*

### Conference Committee

Prof. Poul Erik Jensen  
(University of Copenhagen, chair)  
Prof. Jay Keasling  
(U.C. Berkeley, vice-chair)  
Senior Scientist Henrik Scheller  
(Lawrence Berkeley Nat. Laboratory, vice-chair)  
Prof. Birger Lindberg Møller  
(University of Copenhagen)  
Prof. Kris Niyogi  
(U.C. Berkeley)  
Dr. Thomas Högberg  
(LEO Pharma)  
Chief Scient. Off., Dr. Jørgen Hansen  
(Evolva)

### Confirmed speakers

Prof. Jay Keasling - U.C. Berkeley, CA  
Prof. Phil Baran - Scripps Research Institute, CA  
Dr. Lynn Rothschild - NASA's Ames Research Center, CA  
Prof. Richard Kitney - Imperial College London, GB  
Prof. Stephen Mayfield - U.C. San Diego, CA  
Dr. Sunil Chandran - Amyris, CA  
Chief Scientific Officer, Dr. Jørgen Hansen - Evolva, DK  
Dr. Thomas Högberg - LEO-Pharma, DK  
Prof. Krishna (Kris) Niyogi - U.C. Berkeley, CA  
Prof. Steve Oliver - University of Cambridge, GB  
Prof. Christoph Benning - Michigan State University, MI  
Prof. Jutta Heim - Aravis SA, CH  
Prof. Birger Lindberg Møller - University of Copenhagen, DK  
Prof. Poul Erik Jensen - University of Copenhagen, DK  
Prof. Wim Vermaas - Arizona State Uni, AZ  
Assistant Prof. John Dueber - U.C. Berkeley, CA  
Assistant Prof. Ming Hammond - U.C. Berkeley, CA  
Assistant Prof. Packo Lamers - Wageningen UR, NL  
Dr. Dominique Loqué - Lawrence Berkeley National Laboratory & JBEI, CA



## Program

Find the tentative program and a description of the individual sessions etc. on the conference homepage: <http://plantpower.ku.dk/conference/>

## Price and registration

Participation only on 10-Nov: Price \$130 (DKK 720, Euro 97)\*

Participation in all three days 10-12 Nov: Price \$330 (DKK 1800, Euro 241)\*

\*the prices include food and drinks but not accommodation. We accept credit card and PayPal.

Please register here: <http://plantpower.ku.dk/conference/registration/>

The conference is organized UC Berkeley and University of Copenhagen (via the project Plant Power, <http://plantpower.ku.dk/>), Center for Information Technology Research in the Interest of Society (CITRIS) and the Banatao Institute@CITRIS Berkeley, and is supported by funding through the Danish Council for Strategic Research, CITRIS, and Innovation Centre Denmark.



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